



# HYDROCONTEST

By ENSM

FROM SEPTEMBER 23th TO 27th, 2025



FRENCH MARITIME ACADEMY  
**ÉCOLE NATIONALE  
SUPÉRIEURE MARITIME**  
[www.supmaritime.fr](http://www.supmaritime.fr)





# BECOME A SPONSOR OF THE EVENT

Join **HydroContest By ENSM** for its new edition, which is evolving into a true international platform to promote and showcase tangible solutions to the environmental challenges of maritime transport. The event will take place at the Marseille Nautical Stadium from **September 23th to 27th, 2025**, in partnership with the City of Marseille, the Metropolis, and the Southern Region, to promote maritime professions and their commitment to change.

Driven by the **École Nationale Supérieure Maritime** and the synergy of diverse skills and generations, this endeavor goes far beyond a mere technical competition. It also enjoys widespread support within the maritime community, bringing together influential figures on both national and international scales, providing you with the **opportunity to forge new partnerships** to shape the maritime industry of tomorrow.



*The 2025 edition aims to bring together a wide range of stakeholders from the maritime sector, as well as industrial and institutional specialists in green technologies, primarily executives, managers, and decision-makers. Additionally, it is expected to attract more than **7500 visitors**, including the general public and schools!*



**By partnering your company** with **HydroContest By ENSM**, a true maritime Agora, that brings together the public, professionals, and enthusiasts around ambitious technological and environmental projects, you will not only convey values of eco-responsible commitment and support for younger generations but also strengthen a dynamic image centered on innovation and challenge.

This will **positively impact** your visibility and contribute to shaping the future of maritime transport.

Aligned with a public awareness initiative through various educational and interactive activities accessible to all, this event will offer **the opportunity to highlight your brand or company**, positioning it at the heart of concrete initiatives aimed at improving the ecological impact of the maritime sector.

Thanks to the involvement and commitment of everyone, **HydroContest By ENSM** will not only be a real professional springboard but also an **international showcase, carrying hope for a pollution-free future.**

## WITH YOUR SUPPORT, WE CAN CHANGE THE SEA!





“

*The highlight of this week of meetings and learning will be the **4 nautical races**, which will be supervised by **Mr. Denis HOREAU**, the iconic race director of the “Vendée Globe”.*

”





## THE WORD OF THE PROJECT MANAGER

*2025, designated as the 'Year of the Sea', will highlight, through numerous events, the importance of the oceans for our planet and raise public awareness of the environmental challenges they face.*

*The HydroContest By ENSM project must find its place in this strong commitment of our country. This exceptional international challenge aims to promote maritime excellence and bring together students and stakeholders from the maritime world around technical and environmental challenges. The goal is, above all, to find solutions for designing the ship of tomorrow.*

*If you are passionate about environmental causes, technological challenges, and maritime innovation, join us in this adventure by supporting this international-scale event. Every idea counts in shaping, together, a cleaner and more promising maritime future.*

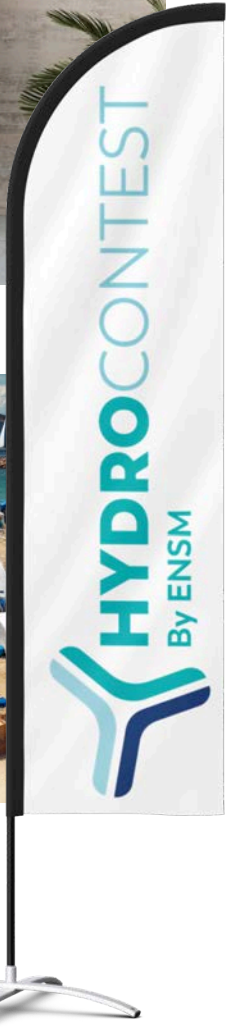
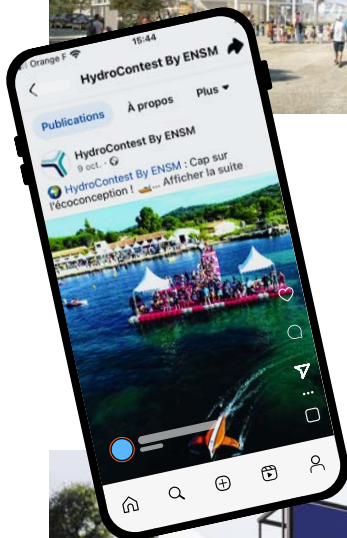
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### **Caroline PONS**

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caroline.pons@supmaritime.fr

# MEDIA PLAN

The 2025 edition of HydroContest By ENSM, labeled by the Pôle Mer Méditerranée, will receive **extensive media coverage**, thanks to a comprehensive information distribution plan supported by prestigious figures such as **Simon BERNARD** (PLASTIC ODYSSEY), **Morgane SUQUART**, known from the Olympic Games (MM PROCESS), and **each founding member of the ENSM Foundation**.



**On the agenda:** web publications, regular presence on social media, communication with local, regional, and specialized press, promotion through the tourism office, coverage on radio and television stations, city and partner displays, advertising materials and visuals at the **HydroContest By ENSM** village at the Marseille Nautical Stadium, as well as professional photos and videos of the race and event.

# PRESENTATION OF SPONSORSHIP OPPORTUNITIES



## Maximum Visibility:

- **Awarding of the prize** for the Races.
- **Logo on the boats.**
- **Logo on online platforms** (website, newsletters).
- **Logo** on HydroContest By ENSM goodies.
- **Priority Branding** on event staff uniforms.
- **Priority Display** at the race village (flags, banners, photocalls, signage...).
- **Advertising Branding** of the racing basin at the nautical stadium.
- **Advertising Branding** student-employer meeting space.
- **Film Screening** of your company on the big screen during key moments.
- **Priority Mention** on media platforms (TV, press, social media, media partnerships).
- **Exclusive sponsorship** of a key event.
- **Presentation of your company** during public engagement sessions.
- Opportunity to **offer your company's goodies** in VIP kits.
- **Sponsorship of the simulator** for a day (depending on the supplier and their involvement in the project).

## VIP Experience:

- **Modular XXL stand of 18 m<sup>2</sup>** in a strategic area (Adjustable depending on hosting capacity).
- **Invitations for 10 people** to the official pitches (Adjustable depending on hosting capacity).
- Participation in the **official evening**.
- **Exclusive meeting** with participating teams.
- **Private demonstration of the simulator.**
- **VIP access** to receptions and conferences.
- **Access to the business space.**
- **Workspace** offering.

## CSR Commitment:

- **Sponsorship** of the educational brochure for students.
- **Sponsorship** of eco-responsible educational workshops for students, to be co-created with you (primary - secondary level).



# PRESENTATION OF SPONSORSHIP OPPORTUNITIES



## Maximum Visibility:

- **Display at the village** (flags, banners, photo booths).
- **Logo** on general banners and online media (website, newsletters).
- **Logo** on the ships and nautical equipment.
- **Branding** on event staff uniforms.
- **Sponsorship and award presentation** at a major public event.
- Inclusion of a **partner video clip** featured on screens at the village during key moments.
- **Mention** on media platforms (TV, press, social media, media partnerships).
- **Exclusive sponsorship** of a conference, roundtable with official speeches.
- **Mention** across various media platforms (TV, press, social media, media partnerships).

## VIP Experience :

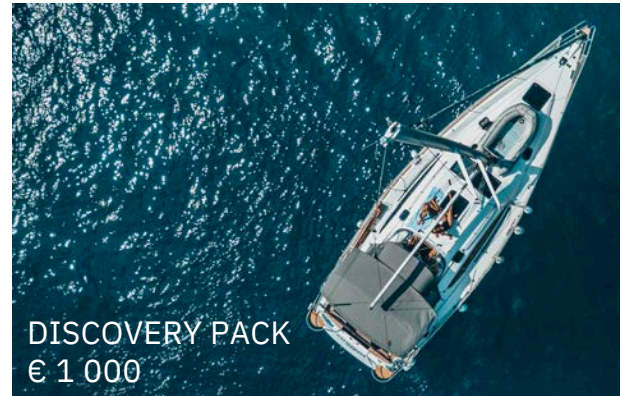
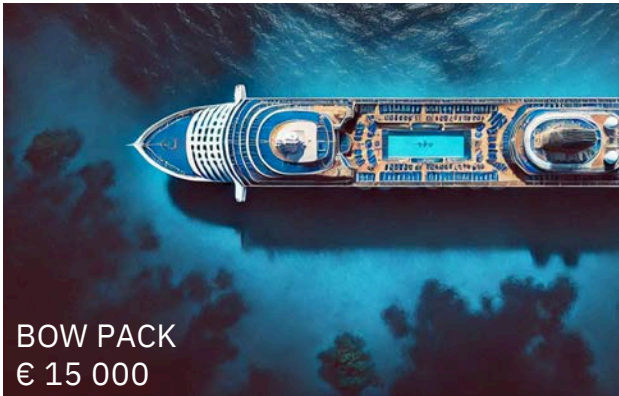
- **16 m<sup>2</sup> stand** in a strategic area (modulable based on capacity).
- **Invitations** for 5 people for official pitches (modulable based on capacity).
- **VIP access** to receptions and seminars.
- Participation in **the official evening**.
- **VIP access to the simulator**.
- **Access to the business lounge**.
- **Work space** offering.

## CSR Commitment:

- **Sponsorship** of the educational brochure for students.
- **Mention** in eco-friendly initiatives (sorting areas, educational workshops).



# PRESENTATION OF SPONSORSHIP OPPORTUNITIES



## Effective Visibility:

- **Display on the village** (banners, photocalls).
- **Stand of 12 m<sup>2</sup>** in a shared area (modular depending on capacity).
- Mention in **digital publications and social media**.
- **Sponsorship** of a space dedicated to sustainable innovations or cultural activities.
- **Inclusion** of a mini product/service presentation from the partner on the main stage.

## VIP Experience:

- **Invitations** for 2 people to the official pitches (adjustable based on capacity).
- **Access to the business lounge**.
- **Participation** in an eco-responsible workshop.

## CSR Engagement:

- **Support** for an ecological or educational workshop.
- **Logo** placement on the educational booklet for schools.
- **Recognition** in ecological initiatives (recycling areas, educational workshops).

## Visibility:

- Opportunity to showcase your company or association in a shared **discovery tent**.



# HYDRO BLUE TECH BY ENSM EXHIBITION



The professional exhibition **Hydro Blue Tech by ENSM**, part of the **HydroContest by ENSM** event, will take place on September 24 and 25, 2025, at the Marseille Nautical Stadium. This exhibition aims to bring together maritime industry professionals, manufacturers, engineers, and emerging talents around the latest innovations in sustainable maritime transport. It will serve as a **key platform for showcasing** concrete solutions to address the sector's environmental challenges.

## A true "maritime agora"!

In parallel with the student competitions, **the exhibition** will feature conferences, **roundtable discussions**, **film screenings**, and **exhibits**, promoting intergenerational collaboration and the emergence of innovative synergies for the future of maritime transport.

- 9 m<sup>2</sup> Space** >> €2000  
This includes the provision of a counter, two suitable seating areas, and a display stand.
- 12 m<sup>2</sup> Space** >> €3000  
This includes the provision of a counter, a table, 4 chairs, and a display stand.
- 16 m<sup>2</sup> Space** >> €4500  
This includes the provision of a counter, a table, 4 chairs, and a display stand.



These offers also provide access to the contests, conferences, roundtable discussions, and film screenings.

# POSSIBILITIES TO SUPPORT US THROUGH DONATIONS:



To support HydroContest By ENSM, you can donate to the ENSM Foundation by completing the "Pledge Form" attached on page 14 or through the following link:

<https://www.supmaritime.fr/fondation-ensm-don/>

Upon receiving your payment, we will send you a tax receipt, allowing you to benefit from the applicable tax reduction.

At this date, the applicable french tax reductions are as follows:

- 75% of the Real Estate Wealth Tax (IFI)
- 66% of the Income Tax (IR)
- 60% of the Corporate Tax (IS)

When making a donation to support HydroContest By ENSM, please ensure you specify "HydroContest By ENSM 2025" in your bank transfer order.







## THE WORD OF SIMON BERNARD

**Co-founder of the Plastic Odyssey Organization and Ambassador of the 2025 Edition of HydroContest By ENSM**

*Participating in the first edition of HydroContest in 2014 and winning the Innovation Award with my team was a transformative experience. It marked a turning point in my journey and undoubtedly contributed to the success of the Plastic Odyssey adventure.*

*Much more than a technical challenge, it is a window into entrepreneurship, teamwork, and the full complexity of engineering and naval architecture. This experience convinced me that the best way to learn is to be at the heart of the action, actively seeking solutions oneself.*

*HydroContest also allowed ENSM to gain international visibility and forge strong connections between universities from around the world. This adventure was a true springboard for me, inspiring me to embark on a journey of entrepreneurship and innovation to protect our oceans.*

*I am deeply grateful for this experience and fully support the new edition of HydroContest By ENSM, confident that it will continue to inspire and encourage new vocations.*





## THE WORD OF MORGANE SUQUART

**Co-founder of MMPROCESS Composite Design Technology  
and Ambassador of the 2025 Edition of HydroContest By  
ENSM**

*I stand proudly alongside the stakeholders of this adventure, which is not only a major sporting and technical challenge but also a true carrier of positive values, a model of determination, innovation, and environmental respect.*

*To the public, this event will represent far more than a series of competitions. It will reflect a collective commitment to innovation, ecological transition, and solidarity. It will offer an immersive, educational, and inspiring experience where every participant can feel like an active contributor to this ambitious adventure. It will be a powerful moment, a symbol of unity between generations and skills, highlighting the growing importance of eco-responsibility in the maritime sector.*

*Being the patroness of the first edition of HydroContest By ENSM, having once walked the halls of Hydro myself, is both a personal and professional recognition. Contributing to a project that embodies creativity, research, and technical achievements while upholding the values of a sustainable future fills me with pride. It is an honor to serve as an ambassador for values close to my heart and to support younger generations in their journey toward excellence.*

## SPONSORSHIP ENGAGEMENT \*

COMPANY NAME: \_\_\_\_\_

ADRESS : \_\_\_\_\_

ZIP CODE : \_\_\_\_\_ CITY : \_\_\_\_\_

REGISTRATION NUMBER (VAT; EIN; UID...): \_\_\_\_\_

NAME AND SURNAME OF THE CONTACT: \_\_\_\_\_

E-MAIL : \_\_\_\_\_

PHONE: \_\_\_\_\_

PACK CHOICE:

55000 €

30000 €

15000 €

3000 €

1000 €

AMOUNT TO PAY (write in full):

\_\_\_\_\_

Stamp, Date, and Signature

PARTNER

Stamp, Date, and Signature

HydroContest By ENSM

\* Subject to the validation of the selected sponsorship package by the HydroContest By ENSM team, following the return of the signed document and submission of the agreement.



## REGISTRATION FOR THE HYDRO BLUE TECH BY ENSM EXHIBITION

FROM SEPTEMBER 24 TO 25, 2025

COMPANY NAME: \_\_\_\_\_

ADDRESS : \_\_\_\_\_

ZIP CODE : \_\_\_\_\_ CITY : \_\_\_\_\_

REGISTRATION NUMBER (VAT; EIN; UID...): \_\_\_\_\_

NAME AND SURNAME OF THE CONTACT: \_\_\_\_\_

E-MAIL : \_\_\_\_\_

PHONE: \_\_\_\_\_

STAND CHOICE:



2000 €



3000 €



4500 €

AMOUNT TO PAY (write in full):

\_\_\_\_\_

Stamp, Date, and Signature

EXHIBITOR

Stamp, Date, and Signature

HydroContest By ENSM

Subject to approval by the team in charge of HydroContest by ENSM upon receipt of the signed document and the convention.

## PLEDGE FORM

COMPANY NAME: \_\_\_\_\_

ADRESS : \_\_\_\_\_

ZIP CODE : \_\_\_\_\_ CITY : \_\_\_\_\_

REGISTRATION NUMBER (VAT; EIN; UID...): \_\_\_\_\_

NAME AND SURNAME OF THE CONTACT: \_\_\_\_\_

E-MAIL : \_\_\_\_\_

PHONE: \_\_\_\_\_

AMOUNT OF THE DONATION (write in full):  
\_\_\_\_\_

AMOUNT OF THE DONATION (write in figures): \_\_\_\_\_

**Indicate your donation by specifying “HydroContest By ENSM 2025” in the payment reference.**

Stamp, date, and signature

**SOUTENEZ**

**LA FONDATION ENSM**

 [supmaritime.fr/fondation-ensm/](http://supmaritime.fr/fondation-ensm/)

**FAITES UN DON !**

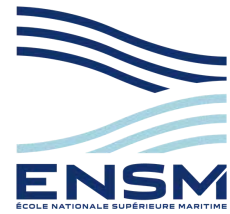


**FONDATION  
ENSM**  
ÉCOLE NATIONALE SUPÉRIEURE MARITIME



# MINISTÈRE CHARGÉ DE LA MER ET DE LA PÊCHE

*Liberté  
Égalité  
Fraternité*



An initiative supported by the State through the Maritime Intervention Fund (FIM), operated by the Directorate General for Maritime Affairs, Fisheries, and Aquaculture (DGAMPA).

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